



District 1-F

International Association of Lions Clubs

2009 – 2010

Russ Boehm Zone

Dennis S. Burns, ZC
1220 Palm Drive
Wheeling, IL 60090-4440
847.459.1640
Niles Lions

Eberhard Wirfs Zone

Bob Surovitz, ZC
21337 W. Starry Lane
Lake Zurich, IL 60047
847.438.4689
Lake Zurich Lions

Al Brandel Zone

Todd Hoffman, ZC
644 Merle Lane
Wheeling, IL 60090
847.537.4433
Prospect Heights Lions

Melvin Jones Zone

Steve Willett, ZC
2725 Gabriel
Zion, IL 60099
847.208.0099
Wadsworth Lions

Helen Keller Zone

Martin Reading, ZC
280 W. Prairie Walk Lane
Round Lake, IL 60073
847.980.6986
Gagewood Lions

Jim O'Connor Zone

Molly Penny, ZC
38954 N. Gish Ave.
Beach Park, IL 60099-3574
847.662.4917
Waukegan Uptown Lions

Milt Tuttle Zone

Wayne Deasy, ZC
150 Smethwick Lane
Elk Grove V, IL 60007-3522
847.439.4558
Elk Grove Village Lions

IPD Governor

Paul Pioch
2604 Loren Lane
Algonquin, IL 60102
847.658.1970
Palatine Lions

Foundation Trustee

Richard W. Walters, PDG
510 Ambria Drive
Mundelein, IL 60060
847.566.7279
Grayslake Lions

Foundation Trustee

Margaret Burgauer
813 Hayes Avenue
Libertyville, IL 60048
847.362.0034
Libertyville Lions

District Governor	1st VD Governor	2nd VD Governor	Cabinet Secretary	Cabinet Treasurer
William C. Jordan 2734 Linneman St. Glenview, IL 60025 847.436.6850 Arlington Heights Lions	Donald Hook 1102 Wadsworth Place Vernon Hills, IL 60061 847.367.5461 Vernon Hills Lions	Walter Holden 8757 N. Avers Avenue Skokie, IL 60076-2203 847.679.7457 Skokie Lions	Ronald J. Niemaszyk 516 Hillcrest Ct. Barrington, IL 60010-4709 847.420.0455 Arlington Heights Lions	Tom Porte 740 Winston Elk Grove V, IL 60007 847.727.0340 Mount Prospect Lions

Dear Lion/Lioness/Leo,

This year I am Chairman of the District 1-F Lions Convention Ad Book Fundraiser and act as your contact for ad placement. As in the past, one of the programs that's part of each District 1-F Convention is the Convention Ad Book and it's now time to begin working on this year's Ad Book Campaign. Besides being a great way to communicate, the Convention Ad Book serves several purposes, not only does it help offset the cost of the District 1-F Convention, it is also a great way to raise funds for your Club through commissions.

Each Club participating in the Ad Book Campaign will receive a commission in the amount of 20% of your total sales. What's even better, these funds can be used for any purpose the Club desires from supporting the Club to helping those in need.

There are many reasons why the Ad Book is a great annual fundraiser:

- ❖ The advertisers usually repeat their ads; so with just a modest effort, last year's ad can be used this year.
- ❖ There is no cost to the Club to participate.
- ❖ The advertiser may be able to deduct the ad as a regular business expense.
- ❖ The funds collected are not collected as a charitable donation; therefore, the club may use their commission for any purpose, including administrative expenses.

Enclosed you will find the 2010 Ad Book Order form, the Patron List Order Form, the Lions' Gram Order Form, and a lay out providing Ad dimensions. You will need to use the lay out form to insure that the ads you are submitting are the proper size and that they are camera ready.

One last thing before I close, I'm here only to help you and put the ad book together, not tell you how to handle the Ad Book Campaign; that's your Club's job. However, if you want or need help, just ask and I'll do what I can to help you make you're campaign a success. Also, please don't forget the March 20, 2010 deadline; anything received after that date cannot be included as the printing also needs time.

Yours in Lionism,

Lion Bob Surovitz
(847) 438-4689

**“COMMITMENT
YOU CAN COUNT ON”**





Lions International District 1-F Convention Ad Book 2010 Ad Order Form

Please be sure to check the **SIZE** and **PRICE** of the advertisement you are purchasing.

_____	Full Page	(Approximate size: 7 1/2" x 10 1/2")	\$275.00
_____	Half Page	(Approximate size: 7 1/2" x 4 1/2")	\$140.00
_____	Quarter Page	(Approximate size: 3 3/4" x 4 1/2")	\$85.00
_____	Business Card	(Approximate size: 1 3/4" x 4")	\$45.00

Sellers's Name: _____

Seller's Club Name: _____

Information about the Advertisement

(Remember, your ad will be seen by Lion members throughout northern Cook and all of Lake County.)

Please print or type all information requested below for your ad.

Advertiser/Company/Name: _____

Contact Name and Phone Number: _____ / _____

Address: _____

City, State, and Zip Code: _____

Comments: _____

Please mail this Order Form along with your check
(payable to District 1-F Lions) and your **CAMERA READY** Artwork to:
District 1-F Lions Club
Ad Book Chairman Lion Bob Surovitz
21337 West Starry Lane
Lake Zurich, IL 60047

No submissions will be accepted after March 20, 2010



Lions International District 1-F Convention Ad Book 2010 Lion Gram Order Form

To: _____

Message: _____
(Message limited to 140 characters – for longer messages, purchase of 2 Lion Grams is required.)

Anonymous: _____ Y _____ N

To: _____

Message: _____
(Message limited to 140 characters – for longer messages, purchase of 2 Lion Grams is required.)

Anonymous: _____ Y _____ N

To: _____

Message: _____
(Message limited to 140 characters – for longer messages, purchase of 2 Lion Grams is required.)

Anonymous: _____ Y _____ N

To: _____

Message: _____
(Message limited to 140 characters – for longer messages, purchase of 2 Lion Grams is required.)

Anonymous: _____ Y _____ N

Lion Grams are \$15.00 each or 4 for \$56.00

Please return this form with payment (payable to District 1-F Lions) to:
District 1-F Lions Clubs
Ad Book Chairperson Lion Bob Surovitz
21337 West Starry Lane
Lake Zurich, IL 60047

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